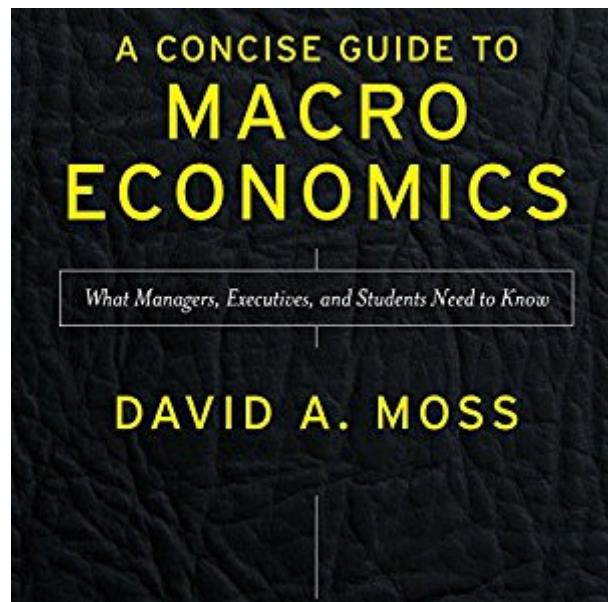


The book was found

A Concise Guide To Macroeconomics, Second Edition: What Managers, Executives, And Students Need To Know



Synopsis

In this revised and updated edition of *A Concise Guide to Macroeconomics*, David A. Moss draws on his years of teaching at Harvard Business School to explain important macro concepts using clear and engaging language. This guidebook covers the essentials of macroeconomics and examines, in a simple and intuitive way, the core ideas of output, money, and expectations. Early chapters leave you with an understanding of everything from fiscal policy and central banking to business cycles and international trade. Later chapters provide a brief monetary history of the United States as well as the basics of macroeconomic accounting. You'll learn why countries trade, why exchange rates move, and what makes an economy grow. Moss' detailed examples will arm you with a clear picture of how the economy works and how key variables impact business and will equip you to anticipate and respond to major macroeconomic events, such as a sudden depreciation of the real exchange rate or a steep hike in the federal funds rate. Listen to this book from start to finish for a complete overview of macroeconomics, or use it as a reference when you're confronted with specific challenges, like the need to make sense of monetary policy or to read a balance of payments statement. Either way you'll come away with a broad understanding of the subject and its key pieces, and you'll be empowered to make smarter business decisions.

Book Information

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Customer Reviews

I'm a novice in macroeconomics though have studied it several years ago at university. This book gave me an amazing basis for further progress. And I encourage everyone who still hesitates to read this book. It is easy to understand and has a lot of useful data.

Provides great insight into macro economics. The book covers the key elements and is an excellent reference guide on the subject matter! Definitely renewed my enthusiasm for economics! A must reader!!!

Nicely explains concepts with enough detail for a student looking for enough for managerial knowledge

This book is great if you want to be introduced to the ideas of macroeconomics. I recommend it to students and everyone else that are interested.

Well written and intelligently organized introduction -- cannot imagine it done better. Nice glossary for quick review of terms, too.

It is a rare pleasure to read a book which delivers exactly what the name states: A concise guide to macroeconomics.

a great book. i would recommend to any one who wants to understand the fundamentals of economics and management

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